

HI-MACS®, the Next Generation Solid Surface ...2.0

The new HI-MACS® app: available worldwide for free from November 2014



These days, businesses and retailers must keep their resources constantly up to date if they want to stay abreast of changes in a digital market now worth billions. This unstoppable mobile revolution has prompted **HI-MACS®** to create a personal app, following on from the recent launch of its new-look website. This venture will bring users closer still and give them accurate information in an instant, completely fresh and easy-to-use format.

The HI-MACS® app is available for Apple and Android phones and with its immediate, highly visual interface and clear, linear sequence, anyone can explore it in just a few taps. The information is available in 5 languages and as well as presenting the outstanding qualities of this next generation acrylic stone (such as impermeability, thermoformability and heat resistance), it also illustrates all the **product offerings** available (colours and basins), the **catalogues** and the company's history, which is our guarantee of outstanding technical precision and aesthetic and functional quality.

Through an ordered series of projects carried out in collaboration with some of the world's most prominent architectural firms, users will be able to stay **up to date in real time** with the company's latest developments and view the infinite number of applications that HI-MACS® can be used for in the architecture, building and design fields.

If they need more information, they simply have to visit the 'contacts' section to get a full, personalised consultation on the spot.

The HI-MACS® app has not been developed simply as a basic tool: it is a real extension of the company itself, which will at last be quite literally at everyone's fingertips.



HI-MACS® by LG Hausys

Surfacing the World

www.himacs.eu

HI-MACS® is a solid surface material that can be moulded into any shape. It is widely used for architectural and interior applications, such as sculptural and high performance wall-cladding or kitchen, bathroom and furniture surfaces, in commercial, residential and public space projects. It is composed of acrylic, natural minerals and pigments that come together to provide a smooth, non-porous and visually seamless surface which meets the highest standards for aesthetics, fabrication, functionality and hygiene – offering manifold advantages over conventional materials.

HI-MACS® provides limitless possibilities for surfacing solutions and inspires creative minds from all over the world. **Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid and David Chipperfield**, among others, have completed fabulous projects using HI-MACS®, from kitchens to bathrooms, including decorative items, in hotels as well as in museums, shopping centres and on external façades.

LG Hausys' HI-MACS® uses a simple heating process to give three-dimensional thermoplastic forming capabilities, allows visually seamless designs, offers a virtually limitless range of colours and – for some shades - exhibits a special translucency when exposed to light. Although HI-MACS® is almost as robust as stone, it can be worked in a similar way as wood: it can be sawn, routed, drilled or sanded.

HI-MACS® is manufactured using a new generation technology, the **thermal cure**. The temperature reached during the manufacturing process sets HI-MACS® apart from other solid surfaces and creates a denser, even more homogeneous, sturdy, durable surface – with a better resistance and superior thermoforming performance.

As regards hygiene, HI-MACS® does not absorb humidity, is highly resistant to stains, and is easy to clean, maintain and repair.

Countless internationally recognized certificates attest to the quality of HI-MACS® in terms of ecological commitment, hygiene and fire resistance – being the first Solid Surface in the market to receive the official **European Technical Approval (ETA) for façades** – for Alpine White S728 colour.

HI-MACS® offers the longest warranty on the solid surface market with a 15-year warranty for products fabricated and installed by a member of the HI-MACS® Quality Club.

HI-MACS® The New Generation

Inspired by Architecture

For more information and to stay connected, visit our [website](#) and our [newsroom](#).

Let's connect!



* HI-MACS® is designed and produced by **LG HAUSYS**, a world leader in the technology sector belonging to LG Group, and distributed by **LG HAUSYS EUROPE** based in Geneva (Switzerland).